



# We're Hiring!



Academy of Banking  
Namibia

## Marketing Intern

**Location:** Academy of Banking Namibia, Windhoek  
**Duration:** 6 months with the provision of expansion

*The Academy of Bankers is a prestigious institution dedicated to excellence in banking education and professional development. We pride ourselves on fostering a collaborative and innovative environment for both our staff and students.*

*Are you passionate about marketing and eager to gain hands-on experience in the industry?  
ABN is looking for a creative and motivated student to join our marketing team as an intern!*

### WHAT WE OFFER

Direct and manage the provision of efficient administrative support services to staff and students.

### KEY RESPONSIBILITIES

- **Real-World Experience:** Get involved in active marketing campaigns and projects that will build your practical skills.
- **Creative Environment:** Work in a dynamic, fast-paced setting where your ideas are valued.
- **Mentorship:** Receive guidance and feedback from experienced marketing professionals.
- **Skill Development:** Enhance your knowledge of digital marketing, content creation, social media management, and more.
- **Networking Opportunities:** Connect with industry experts and expand your professional network.

### KEY COMPETENCIES

- Assist in developing and implementing marketing strategies.
- Create engaging content for social media platforms, blogs, and marketing materials.
- Analyse market trends and competitor activities.
- Support the planning and execution of promotional events and campaigns.
- Collaborate with the team to brainstorm innovative marketing ideas.
- Monitor and report on the performance of marketing initiatives.

### REQUIREMENTS

- Currently pursuing a degree in Marketing, Communications, or a related field.
- Strong written and verbal communication skills.
- Familiarity with social media platforms and digital marketing tools.
- Creative mindset with an eye for detail.
- Ability to work independently and as part of a team.
- Eagerness to learn and adapt in a fast-paced environment.

#### How to Apply:

If you are ready to take on this exciting role and become a part of our esteemed institution, please send your resume and a cover letter to [info@abnamibia.com](mailto:info@abnamibia.com). All foreign qualifications should be accompanied by a Namibia Qualifications Authority(NQA) evaluation certificate.

Should you have any queries kindly contact; Tel: 061 255632.

**Applications closing date: Friday, 30 August 2024.**